

The Communiqué

The Delta Kappa Gamma Society International

June

2015

Volume 2

Issue 4

Congratulations.....

Member in Print Awards:

Venita Blake, Kappa Theta
Dr. Barbara Davis, Nu
Dr. Elena Ivanova, Theta
Ashraf Mobh-Tejani, Delta Omicron
Caroline Wadzeck, Mu Iota

Awards Listed in the Souvenir Convention Program in San Antonio

Five Star Newsletter, Seal of Merit, Members In Print, and Media Awards will be listed in the convention program. Seal of Merit Certificates will be handed out after the Thursday Night Opening.

Volume and Issue

There have been several questions regarding what the volume number stands for. Volume number refers to the age of the chapter. For example Alpha Gamma Chapter was chartered in 1932. Their volume number would read either Volume 83 or Volume LXXXIII.

The issue number refers to the number of the newsletter. For example, the September issue might be Issue 1, October Issue 2. etc.. This number starts over every July 1st. In the chapter's heading it would read: Volume 83, Issue 1, September 2015 or Volume LXXXIII, Issue I, September 2015

Polish Your Newsletter: Benefit Your Chapter

This is the name of a break-out session you won't want to miss at the convention in San Antonio. Communication and Publicity Committee Members Marilyn Nease, Area 9 and Janie Wigley, Area 12 have been working together to gather lots of suggestions and ideas in order to help newsletter editors polish their chapter newsletter.

Even though this break-out session is geared toward the chapter newsletter editor, anyone interested in newsletters is welcome to be a part of this awesome session.

This break-out session may be repeated at the convention, so you will want to check your souvenir convention program for date and time.

Newsletter Trivia

Newsletters read 2014-2015: 1120
Newsletters read 2013-2014: 1216
Newsletters read this biennium: 2336

Five Star Awards 2013-2014: 148
Five Star Awards 2014-2015: 165

Chapters sending in zero newsletters: 74
Chapters sending one - four newsletters: 187

Over the last two years, I have read news from The GrapePHine, Rose Clippings, Keynotes, The 4:15, DKG Insight, Zeta Zips, Communicatau, Rose Petals, The Zepher, Kappa Kapers, The Rhose, The Nu's Letter, The Reporter, Headliner, and many, many more. For a few brief moments I became a member of your chapter reading about what was happening in your chapter and community. I read about where the meeting was and what I needed to bring. I got to know your spotlight members and who was celebrating a birthday. I also read many articles that were of interest to your members and to me. I read about TSO and International news. I can't tell you how many meetings I wanted to attend because your program sounded so interesting. Thank you for the privilege of reading your chapter newsletters during this biennium. JR

See you in San Antonio! Food! Fun! Friends! Fiesta!

Editors take Note:

Time to change addresses and icons

A new biennium is beginning, and for some of you who dislike change, this can be very difficult. There are several items you need to remember to change in your newsletter.

- State President's theme and icon
- Addresses of where to send your newsletters
- New Area Coordinator and Communications and Publicity Committee Member

Writing articles

Over this past biennium I have read lots of articles over a variety of topics. When members of the chapter write an article, they must take into consideration who is going to read this article. If the subject matter is controversial, as writers they must consider the feeling of their chapter members and write the pros and cons of the subject, not just give a one sided opinion.

At the beginning of the chapter year, ask members what kind of articles they would like to see published in the chapter newsletter. What are they interested in reading about? You might find some budding writers in your chapter!

Great Photographers....give your photographer credit!

Pictures tell so much about what is happening in your chapter. Always try to choose pictures that are in focus, show faces of members, show members doing something, etc. Don't forget the picture captions so we know who the members are and what they are doing.

Meet your new Communications and Publicity Committee Chairman...Kim Bierkelbach

Kim writes, 'I am a proud third generation DKG member since 1994. My involvement in DKG has been an inspiring experience. I have had the honor of being president of Beta Eta Chapter for two biennium's and AC for Area 3. I have enjoyed serving on several state committees such as LDCP, Programs, and Communications. In 2007, I went to Leadership and developed many life lasting friendships. After 18 years in the classroom, I am broadening my horizons in administration as an assistant principal. When I'm not working, I enjoy traveling with my husband, watching my teenage daughter excel in school and dance, and relaxing at home with my two dachshunds.'

I'm sure Kim and her committee will be of great assistance to you, as a chapter newsletter editor, in the upcoming biennium.

When in Doubt....

As a chapter newsletter editor, you have access to all sorts of resources that can be used when you format your newsletter.

1. International website, dkg.org
2. TSO website, dkgtexas.org
3. Get Connected sent from the International Communication and Publicity Committee
4. The Communiqué from the TSO Communication and Publicity Committee Chairman
4. DKG News
5. The Lone Star News
6. Guidelines for State Organization and Chapter Communications and Publicity Committee Chairs

Communications and Publicity Committee Members...
Thank you!

Judy Miller, Area 1
Geraldann Barnes, Area 2
Kim Bierkelbach, Area 3
Susie Kotara, Area 4
Donna Rodenberg, Area 5
Carolyn Pfiesser, Area 6
Mary Keienberg, Area 7
Martha Kirgan, Area 8
Marylin Nease, Area 9
Rita Isbell, Area 11
Janie Wigley, Area 12
Marian Piersall, Area 13
Sherry Pomroy, Area 14
Marcia Crowley, Area 15
Marsha Quade, Area 16
Susan Duncan, Area 17
Susan Barrow, Area 18



Jeanette Rhyan, Area 10
Communications and Publicity
Chairman
jrhyan78@gmail.com



Expand the Vision:

Educate, Inspire, Encourage